

Board of County Commissioners

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News Release

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For Immediate Release

Economic Development garners marketing awards

September 25, 2008 – The Board of County Commissioners is pleased to announce The Northeast Economic Developers Association (NEDA) recently presented four marketing awards to the Carroll County Department of Economic Development (CCDED) during the 2008 NEDA Annual Conference Literature & Promotions Competition in Buffalo, N.Y. The competition recognizes select economic development organizations from throughout the Northeast United States for outstanding promotional materials and marketing practices.

CCDED received an Award of Excellence/Best of Class for the department's [e-newsletter](#) distributed to over 500 subscribers monthly. Individuals sign up to receive the e-newsletter on CCDED website homepage and stay up-to-date with the latest economic news, business events and training opportunities.

An Award of Excellence for the [2007 Annual Report](#) and Business Appreciation Week Coaster Memento and a Merit Award for the recently launched [Carroll County Manufacturing Consortium Website](#) was also presented. The Carroll County Manufacturing Consortium website was designed with input from Carroll manufacturers to promote the industry, their individual businesses and careers in manufacturing to help with employee recruitment.

Through its marketing efforts, CCDED works year round to enhance Carroll's appeal in the region. "We are pleased to be recognized for our marketing initiatives. Finding new and creative ways to communicate our accomplishments and assets creates a positive image and business climate that encourages business expansion and attraction", said Director Lawrence Twele.

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