

## Board of County Commissioners

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## Carroll County Government

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# News Release

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**For Immediate Release** – October 19, 2007

## **Economic Development recognized for marketing excellence**

**Westminster, MD** - The Northeast Economic Developers Association (NEDA) recently presented four marketing awards to Carroll County Economic Development (CCDED) during the 2007 Literature & Promotions Competition at the 51<sup>st</sup> NEDA Annual Conference in Atlantic City, N.J. The competition recognizes select economic development organizations from throughout the Northeast United States for outstanding promotional materials and marketing practices.

CCDED received an Award of Excellence for the 2006 Annual Report; a “Home to Technology Innovation” testimonial ad featuring Intellitech, Inc. CEO Barbara Biller; and the department’s e-newsletter designed locally by Kohn Creative. In addition, CCDED’s newly redesigned internet home page ([www.carrollbiz.org](http://www.carrollbiz.org)), also designed by Kohn Creative, received a Superior Award in the competition.

Carroll County Department of Economic Development works to enhance Carroll County’s appeal in the region through its marketing efforts and strives to create a positive business environment to encourage the expansion of resident industry and to attract new industry thereby increasing the local tax base and jobs.

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ACCESSIBILITY NOTICE: The Americans With Disabilities Act applies to the Carroll County Government and its programs, services, activities, and facilities. If you have questions, suggestions, or complaints, please contact Jolene Sullivan, the Carroll County Government Americans With Disabilities Act Coordinator, 410-386-3600 or 1-888-302-8978, or TT (410) 848-9747. The mailing address is: 10 Distillery Drive, First Floor, Suite 101, Westminster, MD 21157.

**CARROLL COUNTY**

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